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STUDYING IN GREECE

—
More than a country!





Study in Greece

Good Morning! *Kaliméra!*

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Study in Greece (SiG)



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Welcome to Athens



Greece at a glance

Greece, a Mediterranean country, enjoys around **260** sunny days per year, lighting up its historic ruins, beautiful beaches, and charming islands. Its warm climate and rich culture make it a captivating destination.





Greece – Just the basics

- **Located at the crossroads of Europe, Asia and Africa**
- **An entrance gate to the European Union**
- **Birthplace of Democracy**
- **Low cost of living**
- **Safe country, moderate climate, amazing food and friendly people!**
- **Home to many World Heritage Sites**
- **Cost-effective study destination**

Greek Higher Education Landscape

24 public **Universities**, spread across the country, **including 3 Polytechnic Schools**

- **Undergraduate** degrees of 4–6 years –
- **Postgraduate** degrees of 2–5 semesters



All Greek Universities are accredited to participate in European Union programs and are included in international rankings.



Greek HE

Internationalization

From Policy to Practice

- **Prioritization of Internationalization of Higher Education**
- **Progressive Reforms – Modernization of Regulatory Framework**
- **International Academic Offerings – English-taught Degrees**
- **State Funding for the Creation of Joint/Dual Degrees**
- **Ratification of LRC to access EHEA**
- **Attraction of Foreign University Branch Campuses**
- **Establishment of SiG – National Promotion Organization**

Greek HE Internationalization Reasons & Goals

- **Demographics – Low Birth Rate**
- **International Talent Retention**
- **Technological Evolution/Disruption**
- **Economic Intelligence – Attract foreign investments**
- **Promote international cooperation in diverse fields**



Greek HE

Internationalization

Means & Focuses

- **International Degrees – Bachelors & Masters**
- **Erasmus + – Short-term Mobility**
- **Technological Evolution**
- **European University Alliances**
- **Short-term Programs**

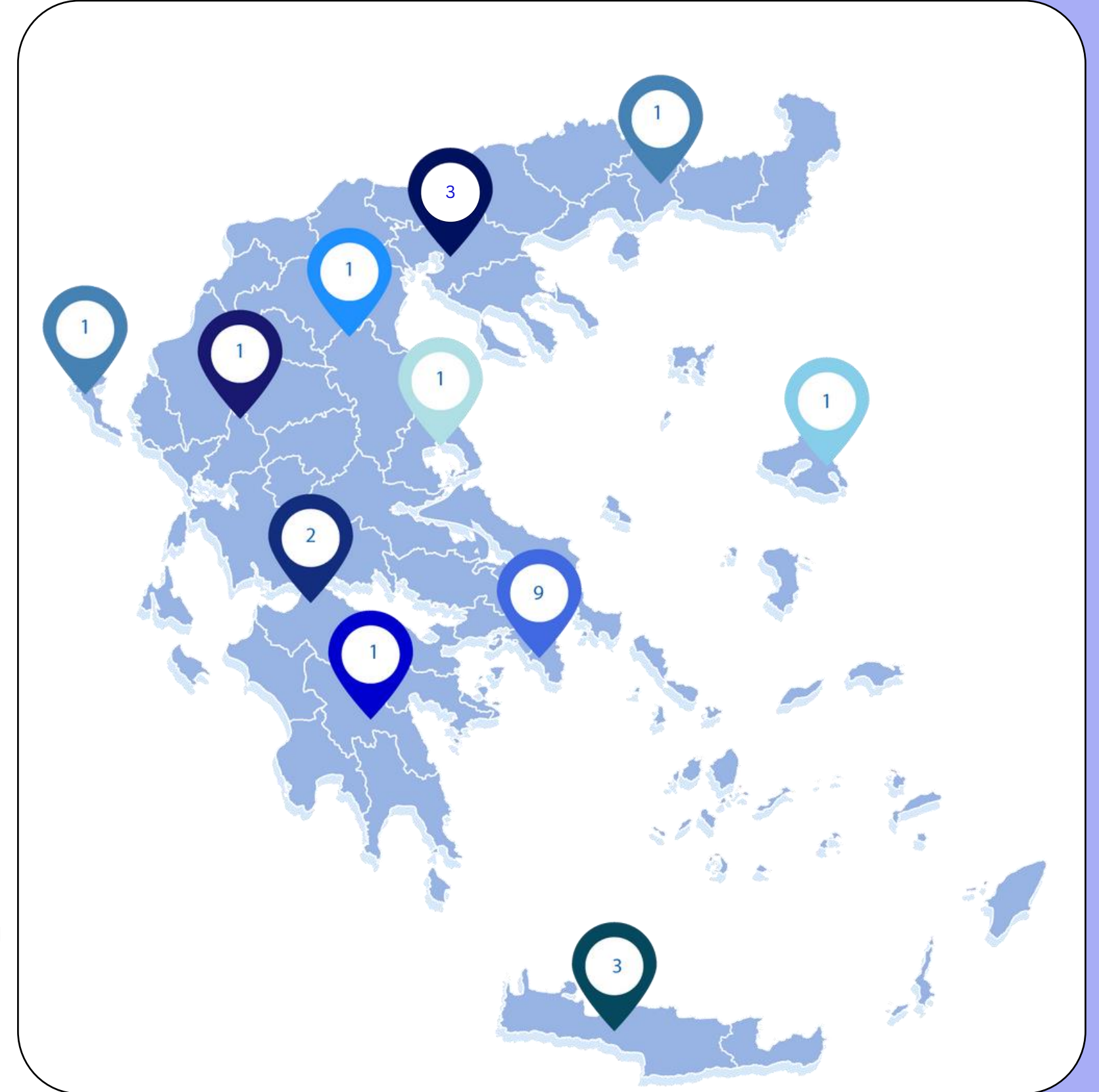


Greek HE

Internationalization

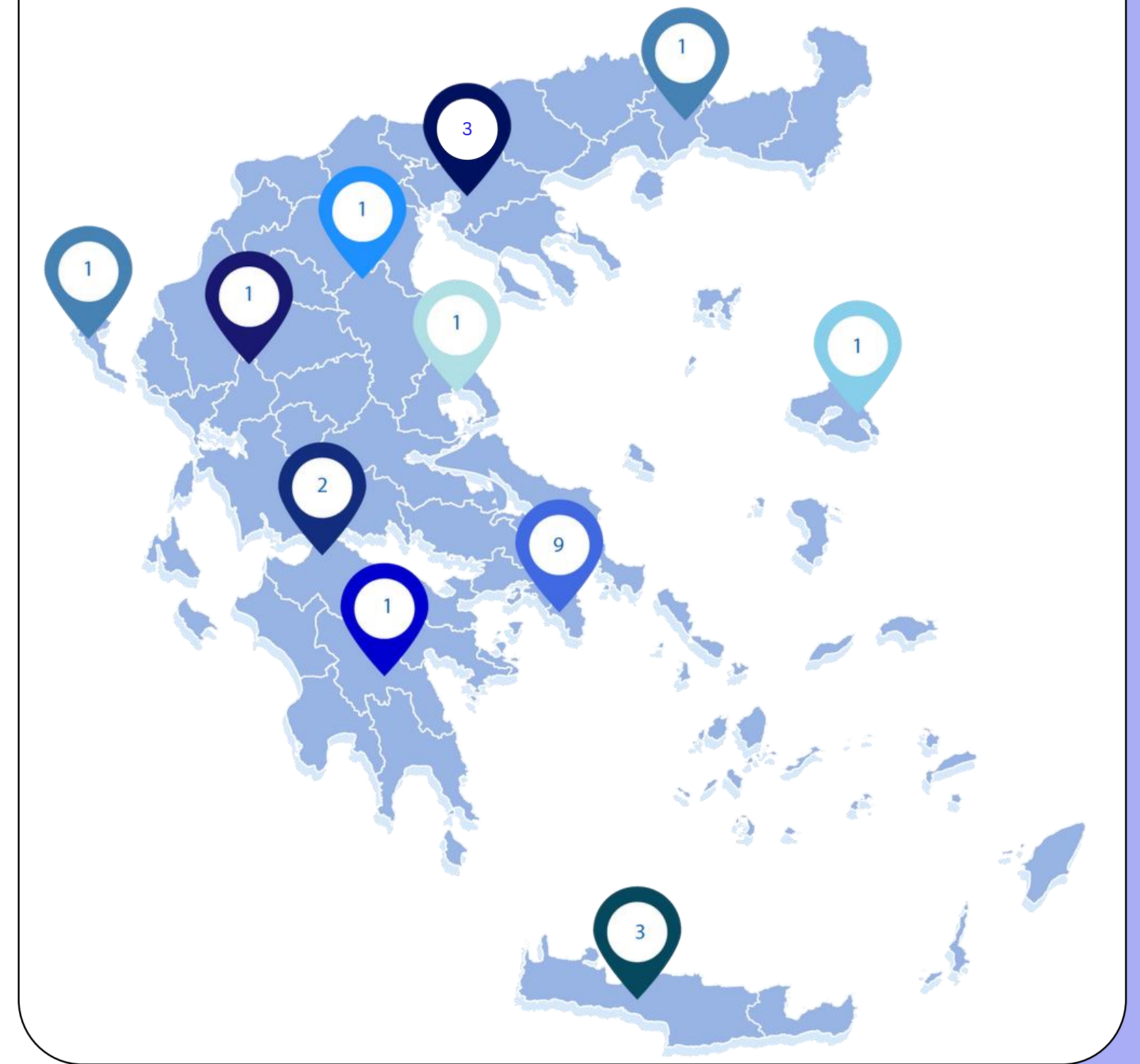
Focuses & Objectives

- **Bridge the Gap between Academia and Industry**
- **Align study programs with global labor trends & new skills**
- **Technological Evolution**
- **Create a technology-driven workforce**
- **Develop a digital, health, green, service economy**
- **Create a pro-business environment to attract foreign investments**



Matching Academic Subjects with Market Trends

- **Medicine & Health**
- **Economics & Business**
- **Technology & AI & IT**
- **Environmental Sciences**
- **Engineering**
- **Hospitality & Tourism**
- **Shipping**
- **Classics & Humanities**
- **Law**
- **International Relations**



Bachelors in Greece

- More than **12** International Bachelors
- More than **500** Greek taught Bachelors
- Academic Excellence
- Tuition free / Low tuition

studyinggreece.edu.gr/bachelors

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Why Study in Greece

24 Universities	173 International Programs	260 Sunny Days Per Year	60 Student Cities
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01. World class education:
Greek Universities with a forward-looking international profile emphasize the provision of research-based knowledge, contribute to lifelong learning and boost arts and culture.

02. Wide range of International Bachelor's & Master's programs:
Promoting research and innovation, Greek Universities offer a diversity of academic programs in English for international students.

03. Vibrant student life:
Combining academic excellence, bustling culture, and fantastic climate, Greece is a diverse and exciting place for international students.

04. Cradle of Western Philosophy & Science:
Greece, the "birthplace of Academia and Western thought" constitutes a thriving research centre, with ongoing work in theoretical and scientific fields as well as in cutting-edge technology.

Masters in Greece

- More than **200** English taught Masters programs
- More than 800 Greek taught Masters
- Wide range of scientific disciplines
- Low tuition

studyinggreece.edu.gr/masters

The infographic is divided into two main sections. The left section, titled 'Contents', lists the following items with their respective page numbers: 03 Why Study in Greece, 04 Universities, 10 Educational Institutions, 11 Undergraduate Programs, 13 Postgraduate Programs, 36 FAQ, 37 Find Us, and 37 Important Links. The right section, titled 'Why Study in Greece', features a table of statistics and four numbered points. The statistics table shows: 24 Universities, 173 International Programs, 260 Sunny Days Per Year, and 60 Student Cities. The four numbered points are: 01. World class education: Greek Universities with a forward-looking international profile emphasize the provision of research-based knowledge, contribute to lifelong learning and boost arts and culture. 02. Wide range of International Bachelor's & Master's programs: Promoting research and innovation, Greek Universities offer a diversity of academic programs in English for international students. 03. Vibrant student life: Combining academic excellence, bustling culture, and fantastic climate, Greece is a diverse and exciting place for international students. 04. Cradle of Western Philosophy & Science: Greece, the 'birthplace of Academia and Western thought' constitutes a thriving research centre, with ongoing work in theoretical and scientific fields as well as in cutting-edge technology.

Why Study in Greece			
24	173	260	60
Universities	International Programs	Sunny Days Per Year	Student Cities

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Greek universities can offer

- Joint/Dual Degrees
 - Based on MoUs among Universities
 - Joint Research Programs
-
- Short term, summer and winter study-abroad programs
 - faculty-led courses from other universities
 - faculty-led courses from host (Greek) universities, with recognition of credits, based on corresponding MoUs
 - Semester-long courses, based on joint programs (e.g. 2+ 2 basis)
 - Internships
 - Degree programs (BSc, MSc, PhD)



Study in Greece Strategic Pillars

- 1. Developing & Maintaining** the SiG portal & digital platforms & ecosystem
- 2. Global Presence & Promotion – Fairs & Conferences**
NAFSA, EAIE & a wide range of conferences & recruitment fairs
- 3. Promotion Campaigns & Information Events**
Country Page on Study Abroad Platforms & Articles & Virtual & In-person Events (+MFA)



Study in Greece Strategic Pillars

4. Supporting & Developing International Strategic Partnerships:

U.S.-Greece, UK-Greece, China, Italy,
Germany, India (+MFA)

5. Capacity Building & Consulting Services

Online library & webinars & workshops

6. Design & Implementation of Short- term Programs



1. Developing & Maintaining the SiG Portal

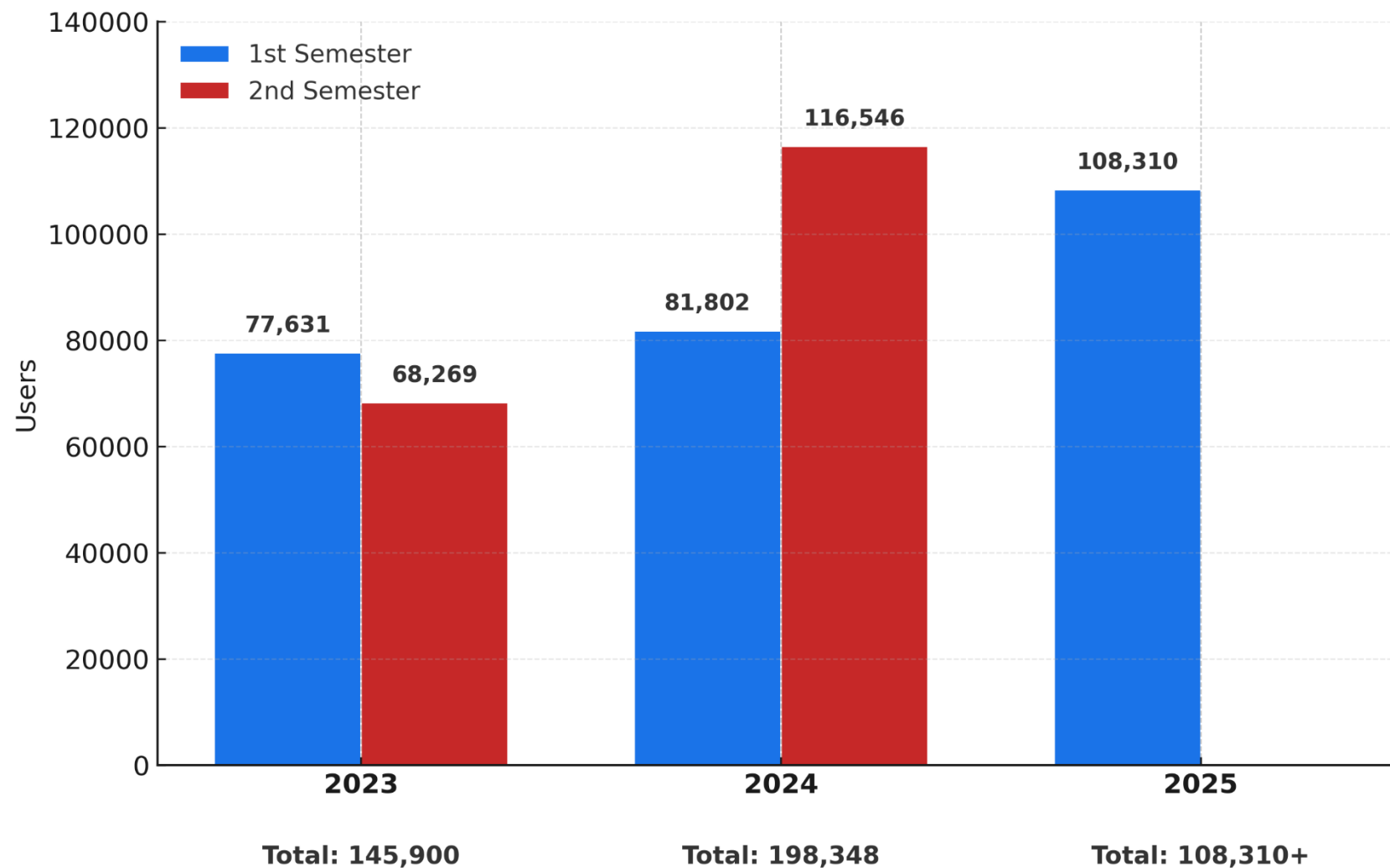
SiG Portal Visitors

2023: ~ 145,500

2024: ~ 198,000 +

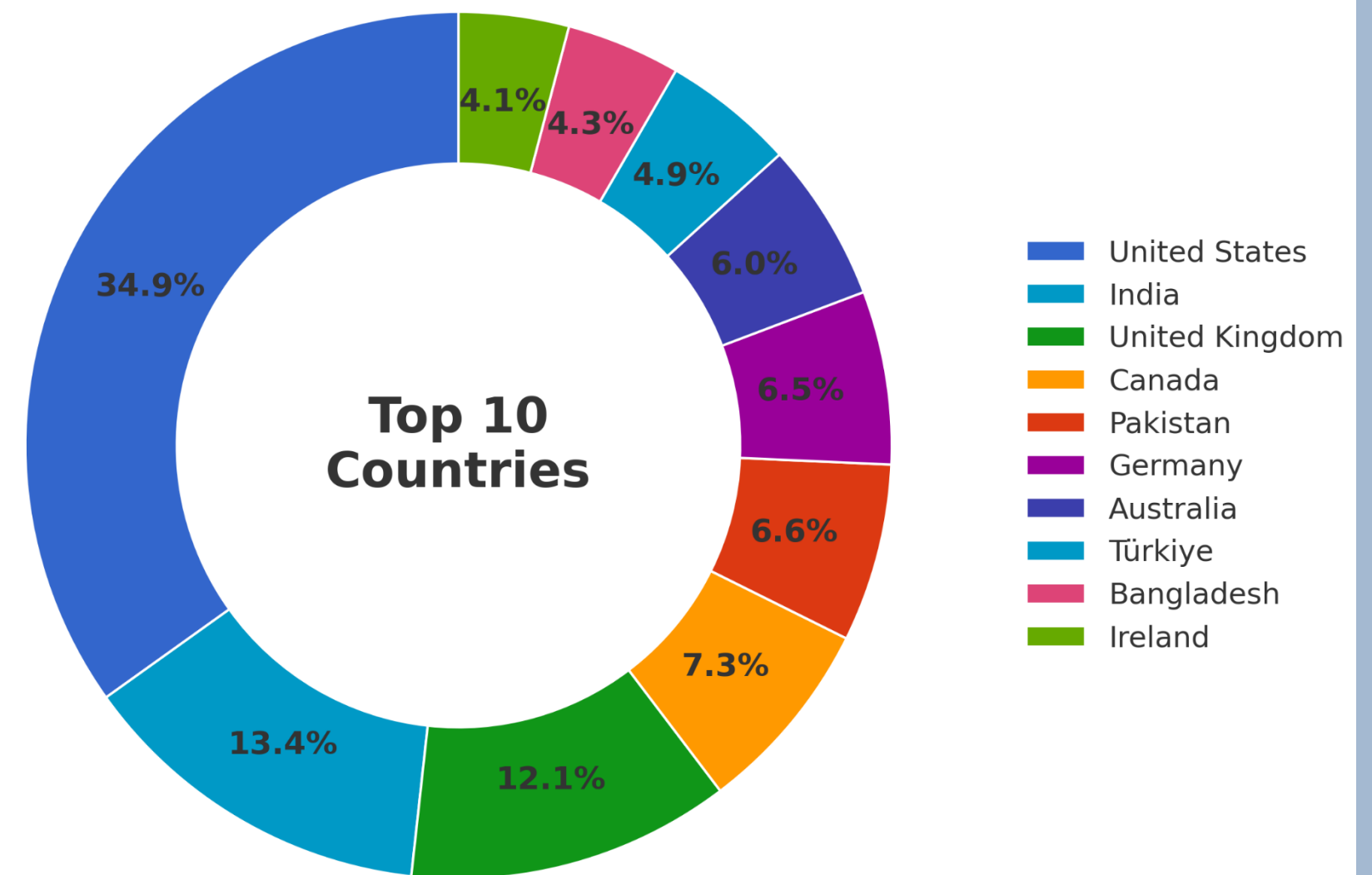
2025: ~ 108,000 (1st semester)

SIG Website Users per Semester (2023-2025)



Helpdesk Support

› **3,500** Tickets Resolved

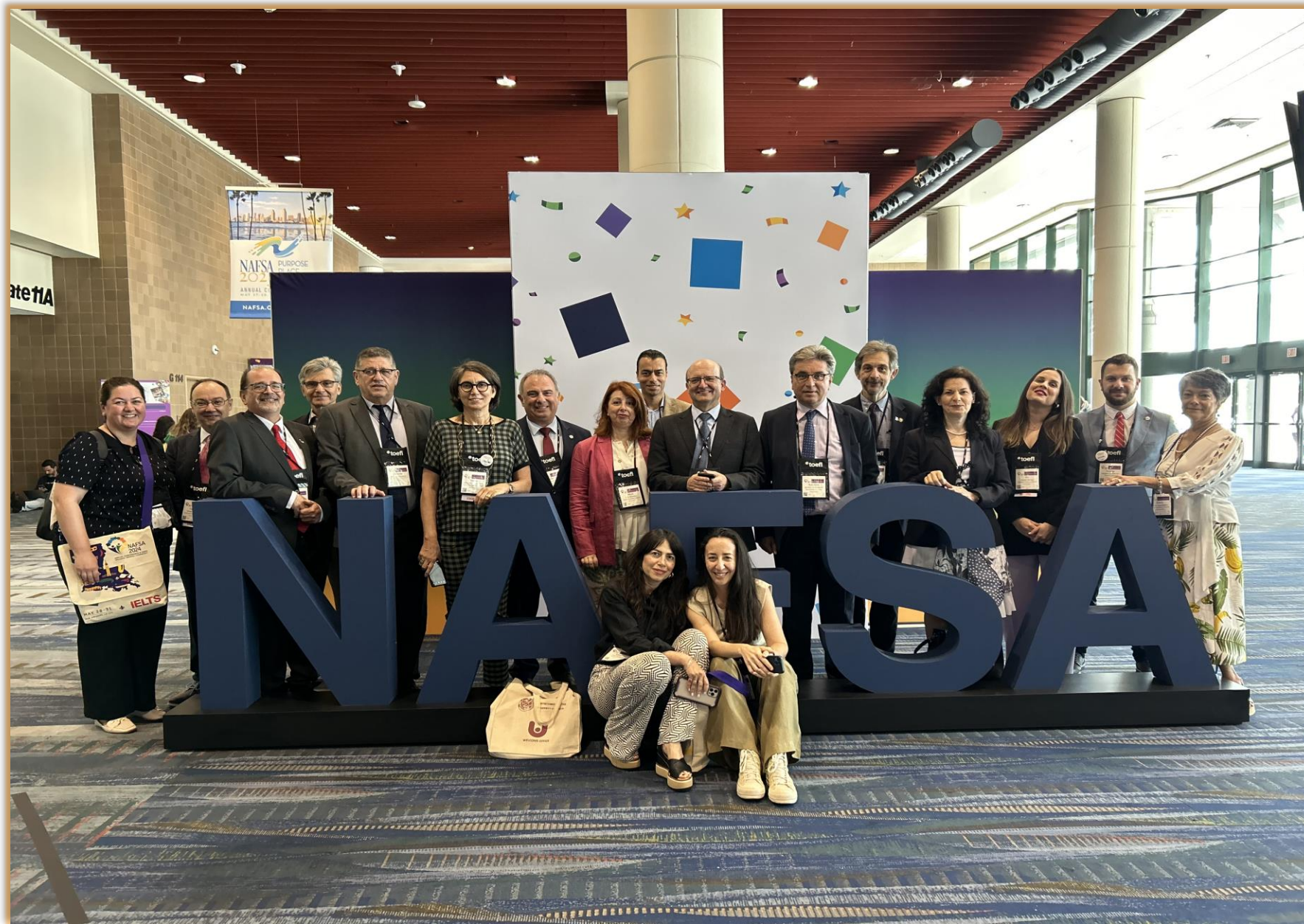


1. Developing & Maintaining **SiG Services**



2. Global Presence & Promotion

Participation in 30+ events Coordination of the Greek participation in **NAFSA & EAIE**

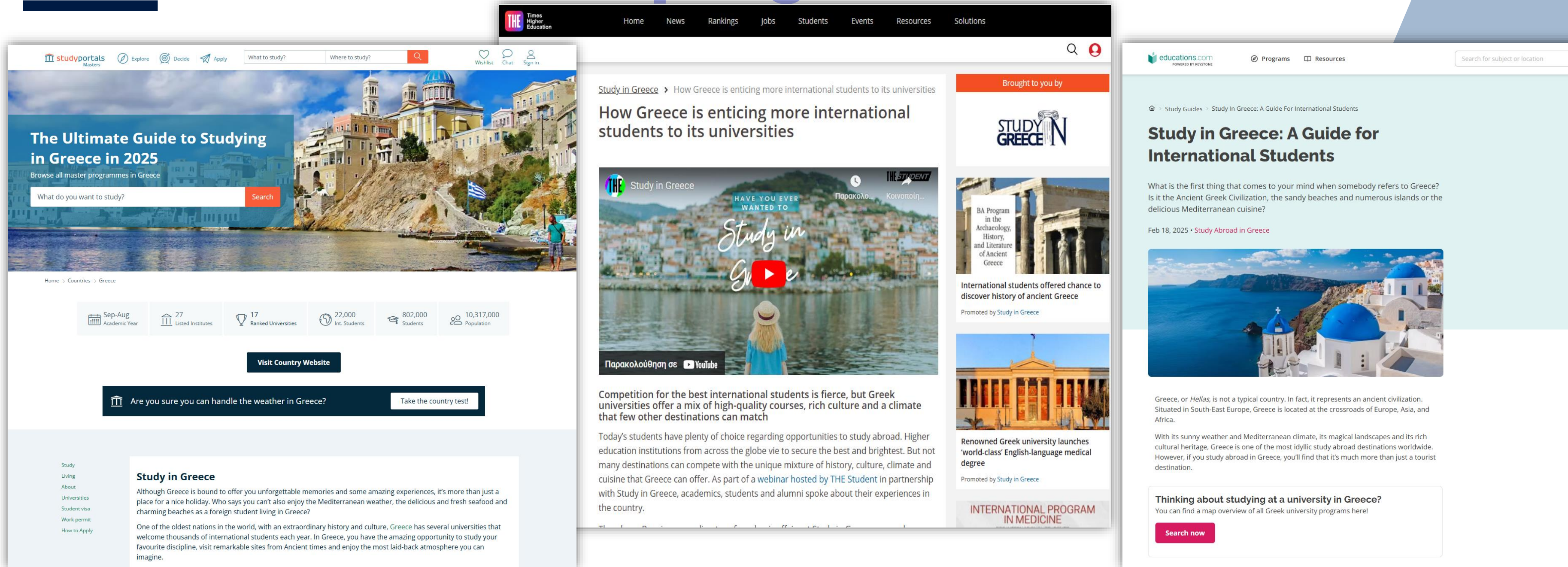


2. Global Presence & Promotion

Participating in the first **Pharos Summit (2022)** and continuing the tradition.



3. Promotion Campaigns & Information Even



Country page on **global platforms**

Study Portals – Times Higher Education – Educations.com

4. Supporting & Developing International Strategic Partnerships



300+ international collaborations

U.S. - Greek Academic Collaboration - Pharos

U.K. - Greece Strategic Partnership in Education

(MoU signed in Feb 2024)

DAAD – Germany (MoU signed in Sept 2025)

Campus France - (MoU signed in 2024)

China - CSCSE

India

Italy – Uni Italia

Taiwan – Study in Taiwan

5. Capacity Building & Consulting Services

10+ partners – international experts

15+ events – consulting workshops & webinars

Expert analysis & Capacity building webinars



Market Opportunity Matrix

Student interest 367.850 1.602.632



5. Capacity Building & Consulting Services

- **Digital Library**
- **Webinars “From Insight to Impact”**
- **Global Data Dashboard**
- **Internationalization Academy**
- **Short-term School**

From Insight to Impact Vol.8:
Internationalization & Rankings
Performance with QS

Speaker: Eleni Bolou-Schlesinger, Kesh Patel

From Insight to Impact Vol.8:
Quacquarelli Symonds (QS)

READ MORE »

From Insight to Impact Vol.7:
Changing Trends in International
Education & Opportunities for Greece and
Greek Universities

Speaker: Allison Doorbar, Nick Stevenson

From Insight to Impact Vol.7:
ICEF & EduWorld

READ MORE »

From Insight to Impact Vol.6:
Understanding the International
Student Voice

Speaker: Nannette Ripmeester

From Insight to Impact Vol.6:
Etio Global

READ MORE »

From Insight to Impact Vol.5:
Expanding International
Education in Greece

Speaker: Michal Herzyk, Anna Horoshko

From Insight to Impact Vol.5:
NET24

From Insight to Impact Vol.4:
Building a Global Campus -
Driving International Student
Enrollments to Greek Institutions

Speaker: Alejandro Blanco

From Insight to Impact Vol.4:
Keystone Education Group

**International Student Welcome
Offices Webinar**

Vol. 2

International Student Welcome
Offices Webinar Vol.2

HOME » SIG INTELLIGENCE

SiG Intelligence

Digital Library | Data Dashboard | From Insight to Impact | SiG Report

Over the past few years, Greek universities prioritized internationalization, aligned with the global trends in the field of higher education. The numbers of international programs offered by Greek institutions, as well as international partnerships are increasing rapidly, and, consequently, more and more international students choose to pursue their studies in Greece.

Aimed at supporting Greek universities to develop their strategy, define and achieve their internationalization goals, SiG works with leading international institutions, organizations and individuals of the sector, to provide up-to-date consulting services and insights, and inform decision-making within Greek higher education.

Supported by our international partners, and backed by data and research, the **SiG Intelligence** Unit seeks to shape the perspectives of Greek universities leadership, program directors and academics, and help them reach their internationalization objectives.

SiG Intelligence combines leading experts in transnational education with our in-house expertise to let Greek universities explore the latest trends and developments in the global higher education marketplace, get useful advice and tips on international marketing, recruitment and promotion, and inform and develop their internationalization strategies accordingly.

SiG Intelligence consists of different interconnected innovative projects:

1. Digital Library

Open sources on the different aspects of internationalization – from internationalization strategic planning to market analysis on global trends in subject areas, and student recruitment.

- INTERNATIONALIZATION STRATEGY
- INTERNATIONAL STUDENT MOBILITY
- PROMOTION & RECRUITMENT
- SUBJECT AREA TRENDS
- SHORT-TERM PROGRAMS

2. Data Dashboard

6. Design & Implementation of Short-Term Programs

Voyage into Greek
Civilization 2025

Collaboration between:

- Boston University
- University of Athens
- Study in Greece



Greece where Philosophy meets Technology



Thank you!

Let's keep in touch after the presentation!

LINKEDIN

